

CHARLESTON

S C H O O L O F L A W

### Charleston CyberLaw Forum

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## Autos and Cyber?

The Auto Transportation Attack Surface and Legal Liability

**ALSTON & BIRD** 



Secureworks





### Presentation Agenda

1 NHTSA

2 Strict Liability

3 Lawsuits

4 Cybersecurity

5 Future Challenges

The CLE materials are sponsored by SentinelOne and Charleston Law School. All CLE materials are prepared by law firms and attorneys as noted in the materials, and do not offer any specific legal advice or guidance.

### Presenters



Todd Benoff
Alston Bird

ALSTON & BIRD



Amy Mushahwar

Lowenstein Sandler

Moderator





Michael Bryant
Secureworks

Secureworks





### NHTSA Is Being Very Cautious

- Understands the need for a single set of regulations
- Respectful of states' traditional areas of authority







### **Areas NHTSA Has Left to the States**

- Licensing and Registration
- Traffic Laws and Enforcement
- Insurance
- Liability







# Strict Liability Is Not a Good Fit for AVs

- Best in class products can be found "defective"
  - Risk / Benefit Test
  - Consumer Expectations Test
- We have never held drivers strictly liable





### **Cyberattacks and Strict Liability**

- Suppose your components are part of an attack surface
  - Ransomware or DDOS
  - Accident
    - Takes control of the vehicle
    - Spoofs the vision system







### How Is Any of This Fair?

- Strict liability has been applied to other criminal acts that are "foreseeable"
- Rock thrown from an overpass penetrates a truck's windshield (*Collins v. Navistar, Inc.,* (2013) 214
   Cal.App.4th 1486, 1504)
- Hacking is "foreseeable"







# Strict Liability Is Not Supposed To Be Absolute Liability

- Trucks don't have to be built like tanks so nothing can get through the windshield
- We're already seeing people say that connected cars should be cyber-tanks







### "Fear of Hacking" Lawsuits

- Fear of hacking class action against Ford, GM and Toyota
- No source authentication or encryption built into CAN packets
- Cahen v. Toyota Motor Corporation, et al.
   (N.D. Cal. Case No. 15-cv-01104-WHO)
- Standing was the only bar







### Lawsuits Based on Researcher Exploits

- Miller and Valasek's famous Jeep exploit
- Recall followed by a class action lawsuit
- Alleged defects: hackability, remote control, and inability to patch
- (Flynn et al. v. FCA US LLC)







# There Is a Lot of General Guidance for Cybersecurity

- NHTSA (and others) set broad goals
  - "Best Practices"
  - "Industry Standards"
- There is no clear and specific design target







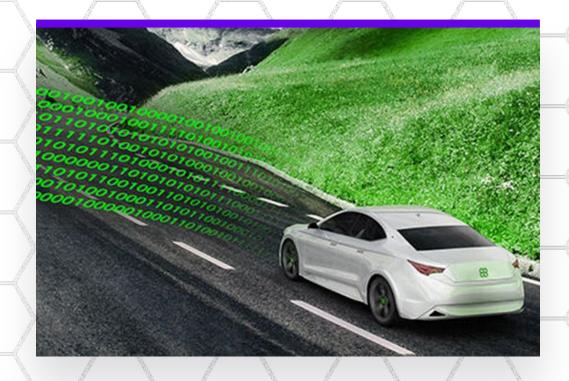
### Complete Domain Separation Is Not Possible



**OBD II Port / Dongles** 



**V2X in CAVs** 



**OTA Updates** 





### How Do We Solve These Problems?

- Work together to change the laws
- Protect the people who build safety systems from strict liability
  - Negligence
  - Special "Connected Car Courts"







# We Have Used These Solutions Before to Save Lives

#### Childhood Vaccines

- Low profit margins and lawsuits drove manufacturers out of business
- Congress created special rules, courts, and compensation programs







### What Could Happen Next?

- New Tactics From the Plaintiffs' Bar
  - Hiring their own "researchers" to solve the standing problem
  - Arguing that all Level 3 vehicles are "defective"
  - Targeting Auto ISAC and other collaborative groups for discovery
- Regulators Expand Their Reach
  - Tesla's FSD as a gateway to regulating ADAS







### Clash of the Security Legal Standards?

Vehicle Development Networks
Strict Scrutiny?

Corporate Network
Negligence?



What about connected dependencies??

Without regard to the standard, what do I need to do?

What are the actual standards?

Why do I need compliance infrastructure for strict scrutiny analysis? (avoidance of punitive damages)





### Security Concerns Are Not Theoretical

Studies, Security Conferences, News and OEM reports are helping define the art of what security issues are foreseeable in AV hardware tech and the Artificial Intelligence that powers the act of driving. Take for example, this helpful study from the EU Agency for Cybersecurity.





# CYBERSECURITY CHALLENGES IN THE UPTAKE OF ARTIFICIAL INTELLIGENCE IN AUTONOMOUS DRIVING







# CISA's Autonomous Ground Vehicle Security Guide

- Examines threat vectors within:
  - A Vehicle:
    - Operations and Communications Systems
    - Sensors
  - Vehicle fleets
  - Dependent corporate enterprises
  - Supply chain risk
- Provides practical guidance to operationalize security that we will delve into next



#### AUTONOMOUS GROUND VEHICLES IN THE TRANSPORTATION SYSTEMS SECTOR

Autonomous vehicle (AV) technology will revolutionize how people and goods move within communities and across the country. Although fully autonomous vehicles are not common in the transportation landscape, many companies and communities are carrying out pilots for supervised semi-autonomous trucks, shuttles, and delivery services. The U.S. Department of Transportation (USDOT) estimates that more than 80 companies are currently testing AVs across 40 U.S. states and Washington, D.C., and more than half of states have introduced legislation to allow testing on public roads.<sup>2</sup>

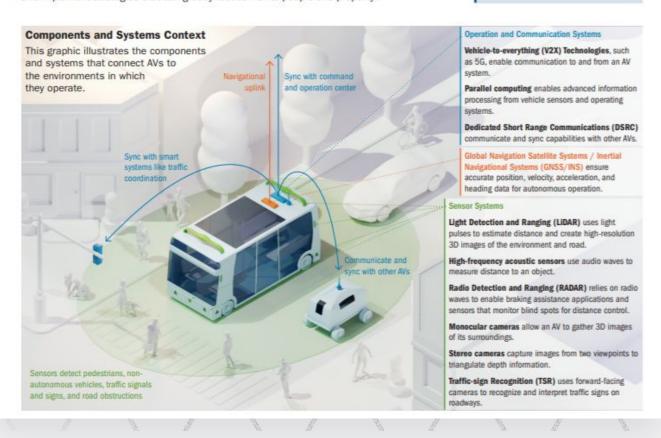
AVs represent a leading-edge technology in the evolution of 'Smart Cities,' where infrastructure relies on Internet of Things (IoT) devices to operate effectively. This includes AVs as a viable means for trucking, last-mile delivery, and mass transit—often referred to as mobility-as-a-service—which can benefit organizations and communities through improved mobility, access, and speed; decreased environmental impacts; enhanced safety; improved public transit options; reduced operating costs; and a shift from fixed-route, fixed-timetable services to dynamic, on-demand services.

But in addition to their benefits, these cyber-physical systems (CPS) can also increase vulnerability to physical and cyber attacks at the enterprise and asset level. The Cybersecurity and Infrastructure Security Agency (CISA) developed this product to help Chief Security Officers (CSOs) and Chief Information Security Officers (CISOs) understand the risks associated with AVs and implement strategies that can greatly reduce risk to people and property.

#### **AV Technology in Action**

In 2020, the NURO R2 became one of the first autonomous driving systems deployed on public roadways, making it a benchmark for AVs in the transportation landscape.

Source: nhtsa.gov/press-releases/ nhtsa-grants-nuro-exemption-petitionlow-speed-driverless-vehicle







# **AUTO-ISAC Cybersecurity Best Practices**

- Provide a basic NIST application to the automotive development process for pre- and post-production vehicles. Focuses on the following best practices:
  - Incident Response
  - Vendor Collaboration
  - Governance
  - Risk Assessment and Management
  - Awareness and Training
  - Threat Detection, Monitoring and Analysis
  - Secure Development Lifecycle



Automotive Cybersecurity Best Practices
Executive Summary

01 July 2019







# Cyberia Key Component in the New Automated Driving Systems Standards

- NHTSA continues to recommend:
  - Systematic and ongoing safety risk assessment for each ADS (for vehicle design and broader connected ecosystem, if necessary)
  - Follow established cyber practices of:
    - NIST
    - NHTSA
    - SAE International
    - Alliance of Automanufacturers
    - Association of Global Automakers
    - Auto-ISAC (we discussed)



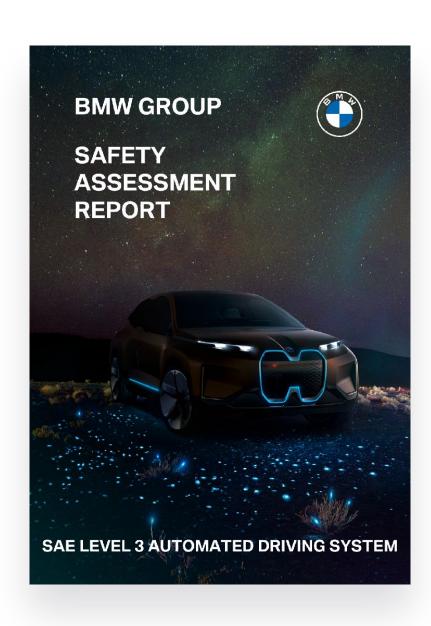




# Cyber Statements in Current NHTSA Voluntary Reports

#### **OEMs**

- BMW Defense in depth strategy, excellent substance (included below)
- GM Recognition of connected services, mobile apps and in-vehicle app security as well as active fleet management



#### **Tech Companies**

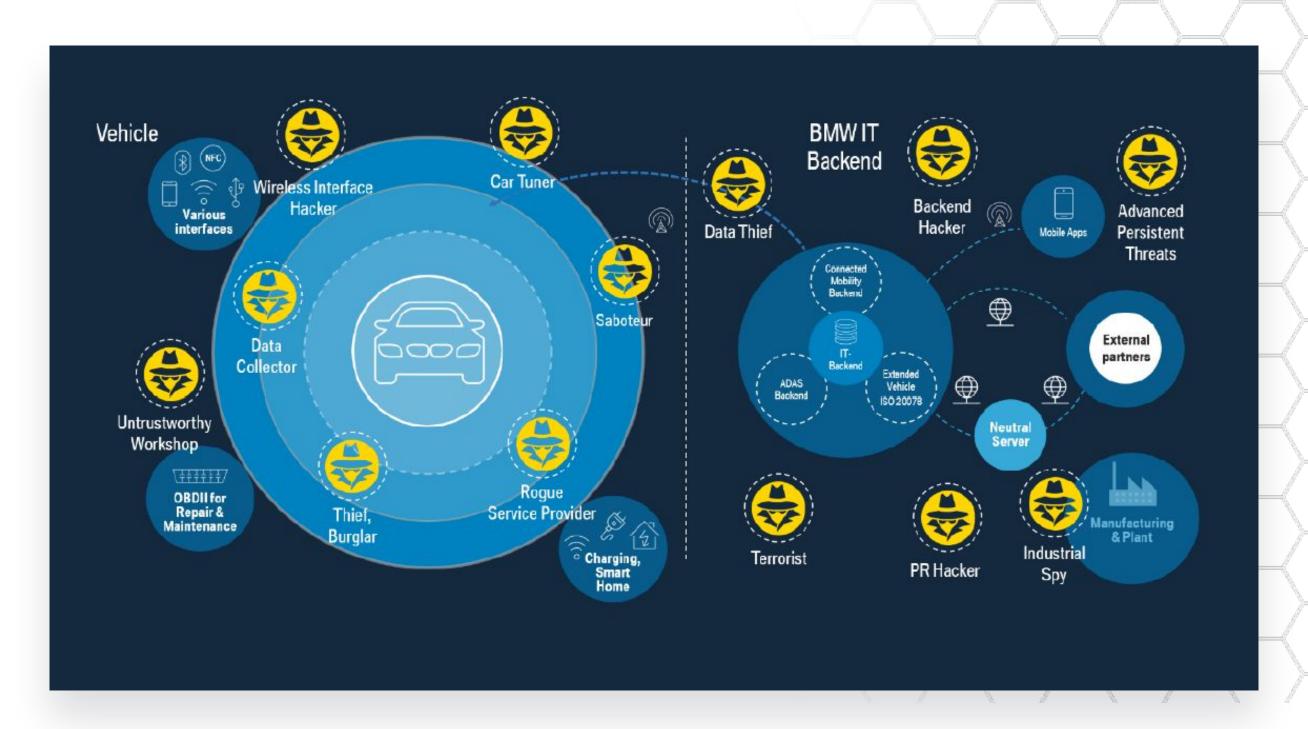
- Argo Al and Nuro NIST Cyber Framework model
- EasyMile SAE J3061 model
- Kodiac NIST Cyber Framework and NHTSA Cyber Best Practices model
- Motional Focused on SDLC components that we will discuss





# BMW's Representation of the Vehicle Threat Ecosystem

Please see page 46 of the provided BMW Voluntary Report





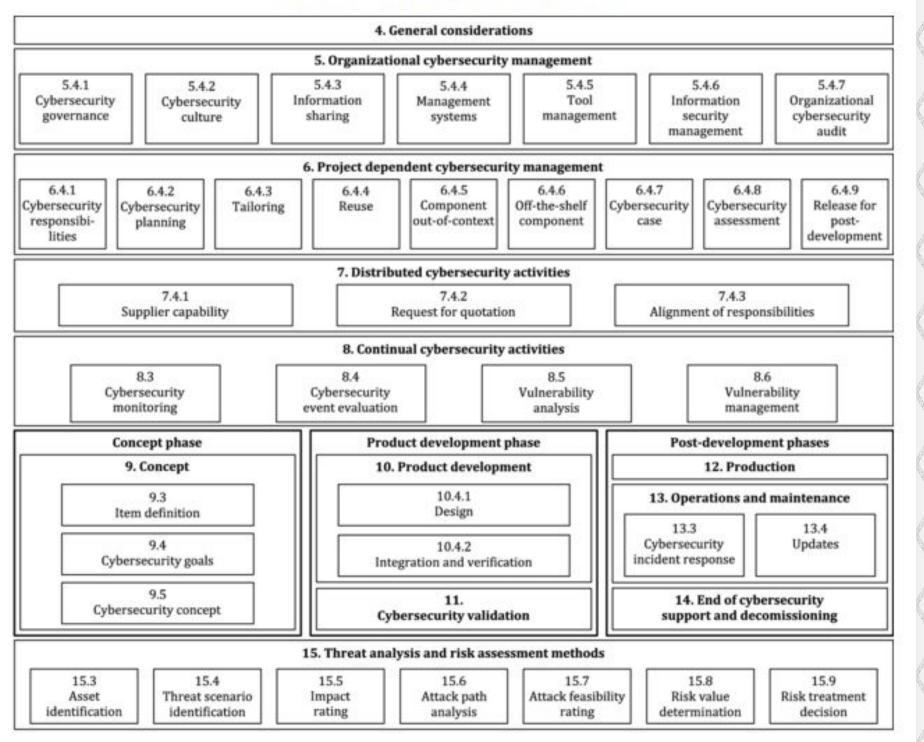


### ISO/SAE 21434:2021

#### **Looks Familiar for Security GRC**

The newer ISO AV standard has a familiar security governance structure, but there is much room for interpretation. This means that OEMs and technology providers are left with some uncertainty as to how to apply general security concepts to AV operational technology.

Figure 1 — Overview of this document







### How Do You Demonstrate Security Maturity?

- Program Governance
  - WISP
  - Board minutes and key updates
  - Budget
- Risk Assessment
  - Threat intelligence
  - Annual risk assessment
  - SDLC documentation and security consideration
  - Security/Internal Audits
  - POAMs (Plan of Actions & Milestones) / Risk Registers
  - Third-party certifications

- Training (general security awareness, cyber-physical incidents, merge understanding of corporate security with OT)
- Incident Response (plans, documentation and tests)







# **Key Risk Areas Legal Ask for Information On....**

- Secure Development Lifecycle
- Network and Systems Architecture
- Access Controls
- Change Management/Project Management
- Disaster Recovery
- Patch and Vulnerability Management
- Vendor Risk Management
- Insider Threat Management







### Data Privacy Concerns for Driverless Cars

#### What information do driverless cars collect?

- Basic personal information (name, email address, home address, phone number, etc.)
- Biometric and behavior analytic data (face scans, fingerprints, voiceprints, iris scans, etc.)
- Geolocation (enhanced data)
- Al-based data

#### Why is this data valuable?

- Advertisers
- Insurance companies
- Mobile app developers
- OEMs and infrastructure operators
- Roadside assistance providers
- Law enforcement

#### The Driverless Car Industry is Becoming a Highly-Regulated Industry:

- Comprehensive Privacy Legislation EU's GDPR, China's PIPL, Brazil, South Korea, and California's CCPA/CPRA
- U.S. Autonomous Driver-specific Privacy Laws 40 states and Washington, D.C. have enacted legislation or issued executive orders related
  to autonomous vehicles
- Federal Trade Commission Enforces privacy and cybersecurity violations through Section 5 of the FTC Act







### **Amy Mushahwer**

Chair, Data Privacy & Security, Lowenstein Sandler LLP



Amy advises clients on proactive data security practices, data breach incident response, and regulatory compliance. She handles security incidents and has interacted with federal and state agencies and forensic service providers, overseen investigations, and designed post-incident response notification and remediation plans.

In addition to her incident response work, Amy provides compliance support on applicable security laws, PCI-DSS, and security audit standards such as NIST. She also facilitates in-depth security incident simulations. Amy is a former technology consultant and chief information security officer (CISO), and previously owned and operated a technology consulting company.





### Todd B. Benoff

Partner, Privacy, Cyber & Data Strategy, Alston & Bird

#### **ALSTON & BIRD**

Todd Benoff focuses his trial practice on high-exposure cases in the areas of products liability, toxic torts/mass torts, and business litigation, including complex False Claims Act matters and consumer class actions. He also focuses on cybersecurity issues presented by connected and autonomous vehicles.

In his products liability and toxic tort work, Todd has defended manufacturers of cars, trucks and trailers, as well as electrical distribution products, specialty chemicals and water distribution systems and components. Todd handles a wide array of business litigation matters, including consumer class actions, unfair business practice claims, contract disputes, shareholder derivative actions, and disputes involving real estate purchases and investments. Todd also practices at the appellate level.

Todd has been recognized by The Best Lawyers in America© (2023 and 2024) and was selected to the "Rising Stars" list by Southern California Super Lawyers (2007–2012). He received both his B.A. and J.D. from the University of Virginia in 1994 and 1997, respectively.





### Michael Bryant

Sr. Manager, Secureworks

#### Secureworks

Michael Bryant is a Senior Consultant and penetration tester with SecureWorks Adversary Group. He has over twenty-two years of experience in the information security field, including both offensive, defensive and compliance roles. He holds both an Offensive Security Certified Professional (OSCP) and CISSP certification and graduated from Clemson University with a degree in Electrical Engineering.







### Thank You